

\$ 6.25 Per Column Inch

Columns	Inches per column
1	1 1/2 inch
2	3 1/4 inch
3	4 3/4 inch
4	6 1/2 inch
5	8 1/8 inch
6	9 7/8 inch

To Get Started:

Send an Email to:

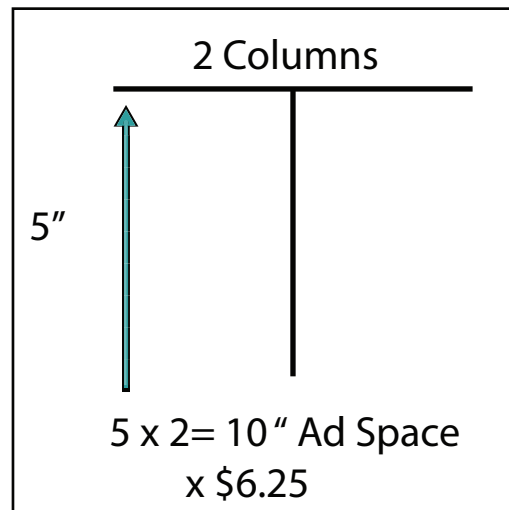
franklincountygraphic@gmail.com

LeticiaGuzman042@gmail.com

Include image of advertisement, Business, Event, you wish to announce

Design assistance is available to create personalized advertisement

Formula Example



Total Cost for Ad (1 week)

\$ 62.50

**DEADLINES FOR EACH WEEKS
PAPER IS MONDAY AT 2:30 PM**

Here are some popular sizes

2 Column by 3 in ad	\$37.50
2 Column by 4 in ad	\$50.00
3 Column by 4 in ad	\$75.00
2 Column by 6 in ad	\$75.00
12 inch ad	\$75.00
1/4 Page ad	\$187.50
Front Page Special (1/2 Page)	\$378.00
6 Column by 7 in ad *Excludes political Ads*	

Display Ads

10 % Off for 6 consecutive runs

5% Off for 4 consecutive runs

1/4 Page \$187.50

4 3/4 inches across

10 inches down

1/2 Page Front \$378.00

9 7/8 inches across

7 inches down

Excludes political Ads

1/2 Page \$356.25

9 7/8 inches across

9 5/8 inches down

3/4 Page \$543.75

9 7/8 inches across

14 1/2 inches down

Full Page \$712.50

9 7/8 inches across

19 inches down

Classifieds

\$ 5.00 for 10 words, \$13.00 for 25 words. with 20 cents per additional words

Phone numbers count as one word

Inserts

10 cents each

*Pre-printed and folded mail outs
over 3100 weekly (3000 locally)*

-8 1/2 by 11 inches (folded)

-8 1/2 by 5 (Single sheet)